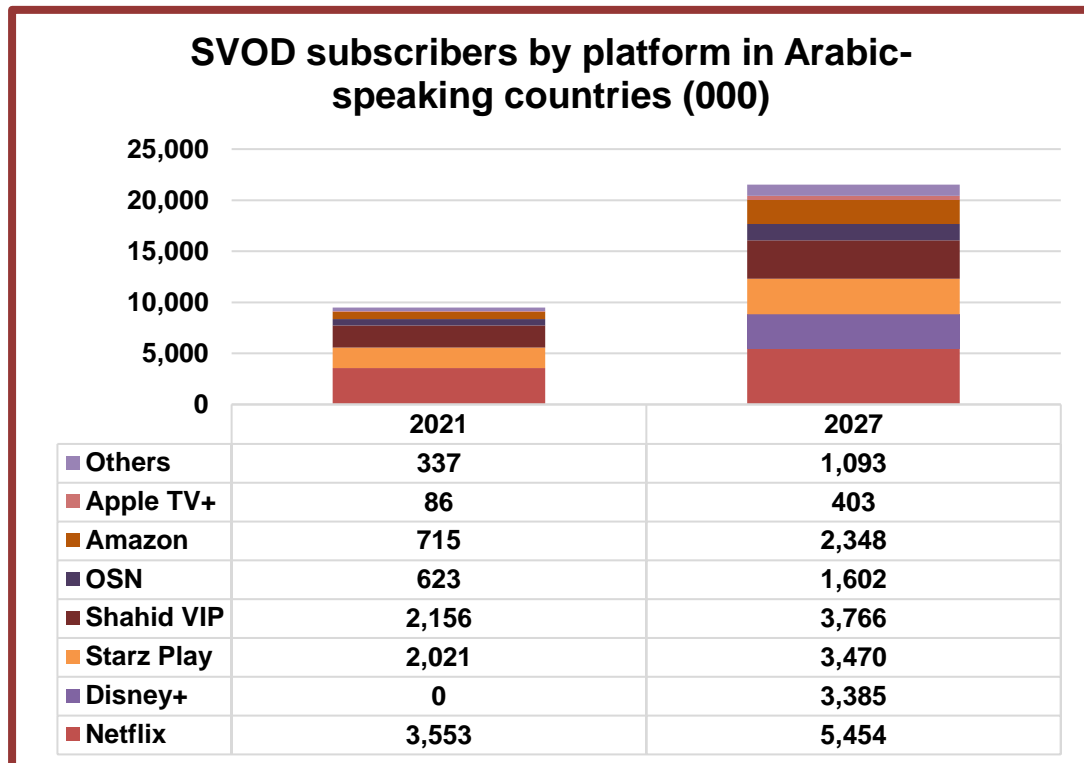


22 million Arabic SVOD subs by 2027

There will be 21.52 million paying SVOD subscriptions [TV episodes and movies only] across 13 Arabic countries by 2027, up from 9.49 million in 2021.



Simon Murray, Principal Analyst at Digital TV Research, said: “Netflix will continue to lead the market, although Disney+ has provided a strong challenge since June. We assume that Netflix and Disney+ will add hybrid ad-supported tiers in a pan-Arabic platform from 2024.”

Despite its fast growth, Disney+ will remain behind StarzPlay (3.47 million subscribers by 2027) and Shahid VIP (3.77 million subscribers by 2027).

OSN lost some momentum after Disney+ withdrew its content and started as a standalone platform, However, OSN will retain exclusive rights to HBO Max and Paramount+ content. OSN will have 1.60 million paying SVOD subscribers by 2027.

Middle East & North Africa SVOD Forecasts

Table of Contents

Published in August 2022, this 100-page PDF and excel report comes in two parts:

- Insight: Detailed country analysis for 20 countries in a 54-page PDF document.
- A 46-page Excel workbook covering each year from 2010 to 2027 for 20 countries by household penetration, by SVOD subscribers and revenues for movies and TV episodes. As well as summary tables by country and by platform.

For more information, [please click here](#) or contact lydia@digitaltvresearch.com

Forecasts for the following 127 platforms across 20 countries:

Country	SVOD ops	SVOD Platforms
Algeria	6	Netflix; Amazon Prime Video; Disney+; StarzPlay; Shahid VIP; OSN
Armenia	3	Netflix; Amazon Prime Video; Apple TV+
Azerbaijan	6	Netflix; Amazon Prime Video; Apple TV+; Megogo; Ivi; blu
Bahrain	7	Netflix; Amazon Prime Video; Disney+; Apple TV+; StarzPlay; Shahid VIP; OSN
Egypt	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Georgia	3	Netflix; Amazon Prime Video; Megogo
Israel	10	Netflix; Amazon Prime Video; Disney+; Apple TV+; HBO; Paramount+; Yes+; Cellcom TV; Partner; Sting TV
Jordan	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Kazakhstan	5	Netflix; Amazon Prime Video; Ivi; Megogo; Amediateka
Kuwait	6	Netflix; Amazon Prime Video; Disney+; StarzPlay; Shahid VIP; OSN
Lebanon	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Morocco	6	Netflix; Amazon Prime Video; Disney+; StarzPlay; Shahid VIP OSN
Oman	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Qatar	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Saudi Arabia	8	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN; STC TV
Syria	5	Netflix; Amazon Prime Video; StarzPlay; Shahid VIP; OSN
Tunisia	6	Netflix; Amazon Prime Video; Disney+; StarzPlay; Shahid VIP OSN
Turkey	10	Netflix; Amazon Prime Video; Disney+; HBO; Paramount+; Tivibu; Turkcell; beIN Connect; blu; Vodafone TV
UAE	7	Netflix; Amazon Prime Video; Apple TV+; Disney+; StarzPlay; Shahid VIP; OSN
Uzbekistan	4	Netflix; Amazon Prime Video; Ivi; Megogo

SAMPLE: Qatar SVOD forecasts

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Population (000)																		
Total households (000)																		
TV households (000)																		
Fixed broadband households (000)																		
Smartphone subscribers (000)																		
Tablet subscribers (000)																		
<i>TV HH/Total HH</i>																		
<i>Fixed broadband HH/Total HH</i>																		
<i>Smartphone subs/Population</i>																		
<i>Tablet subs/Population</i>																		
SVOD revenues (US\$ mil.)																		
SVOD revenues/Population \$																		
SVOD revenues/SVOD subscriber \$																		
Net SVOD homes (000)																		
<i>SVOD homes/TVHH</i>																		
<i>SVOD homes/Fixed broadband HH</i>																		
<i>SVOD subscriptions/SVOD homes</i>																		
Gross SVOD subscriptions (000)																		
<i>SVOD subs/TVHH</i>																		
<i>SVOD subs/Fixed broadband HH</i>																		
<i>SVOD subs/Smartphone users</i>																		
SVOD subscribers by operator (000)																		
Netflix																		
Amazon																		
Disney+																		
Apple TV+																		
StarzPlay																		
Shahid VIP																		
OSN																		
Others																		



SAMPLE: Qatar SVOD forecasts

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Share of SVOD subscribers by operator (%)																		
Netflix																		
Amazon																		
Disney+																		
Apple TV+																		
StarzPlay																		
Shahid VIP																		
OSN																		
Others																		
SVOD revenues by operator (US\$ mil.)																		
Netflix																		
Amazon																		
Disney+																		
Apple TV+																		
StarzPlay																		
Shahid VIP																		
OSN																		
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Share of SVOD revenues by operator (%)																		
Netflix																		
Amazon																		
Disney+																		
Apple TV+																		
StarzPlay																		
Shahid VIP																		
OSN																		
Others																		
SVOD ARPU by operator (\$)																		
Netflix																		
Amazon																		
Disney+																		
Apple TV+																		
StarzPlay																		
Shahid VIP																		
OSN																		



Digital TV Research report schedule for 2022

Title	Publication	Price
1 Africa Pay TV Forecasts	January	£1400/€1600/\$1875
2 Middle East & North Africa Pay TV Forecasts	January	£1400/€1600/\$1875
3 SVOD Forecasts Update (based on December 2021 results)	February	£1800/€2050/\$2400
4 Africa OTT TV and Video Forecasts	February	£1400/€1600/\$1875
5 Middle East & North Africa OTT TV and Video Forecasts	February	£1400/€1600/\$1875
6 North America Pay TV Forecasts	February	£700/€800/\$940
7 North America OTT TV and Video Forecasts	February	£700/€800/\$940
8 Latin America Pay TV Forecasts	March	£1400/€1600/\$1875
9 Latin America OTT TV and Video Forecasts	March	£1400/€1600/\$1875
10 Asia Pacific Pay TV Forecasts	March	£1400/€1600/\$1875
11 Asia Pacific OTT TV and Video Forecasts	March	£1400/€1600/\$1875
12 Western Europe Pay TV Forecasts	March	£1400/€1600/\$1875
13 Western Europe OTT TV and Video Forecasts	March	£1400/€1600/\$1875
14 Eastern Europe Pay TV Forecasts	April	£1400/€1600/\$1875
15 Eastern Europe OTT TV and Video Forecasts	April	£1400/€1600/\$1875
16 Global OTT TV & Video Forecasts	May	£2000/€2300/\$2600
17 Global Pay TV Forecasts	May	£2200/€2530/\$2970
18 Global AVOD Forecasts	May	£1800/€2050/\$2400
19 Global SVOD Forecasts (based on March 2022 results)	June	£1800/€2050/\$2400
20 Africa SVOD Forecasts	August	£1200/€1380/\$1600
21 Middle East & North Africa SVOD Forecasts	August	£1200/€1380/\$1600
22 Latin America SVOD Forecasts	August	£1200/€1380/\$1600
23 North America SVOD Forecasts	August	£600/€690/\$800
24 Eastern Europe SVOD Forecasts	September	£1200/€1380/\$1600
25 Asia Pacific SVOD Forecasts	September	£1200/€1380/\$1600
26 Western Europe SVOD Forecasts	September	£1200/€1380/\$1600
27 SVOD Forecasts Update (based on June 2022 results)	September	£1800/€2050/\$2400
28 Pay TV Forecasts Update	December	£2200/€2530/\$2970
29 SVOD Forecasts Update (based on September 2022 results)	December	£1800/€2050/\$2400

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