

[SVOD Forecasts Update](#)

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Published in December 2022, this 268-page PDF and excel report contains extensive coverage of the SVOD sector (TV episodes and movies). Based on September 2022 results and updating major platform launches, the report comprises:

- Executive Summary.
- Major SVOD platforms, including subscriber and revenues estimates for 138 countries, regionally and globally (2015 to 2028), including Netflix, Amazon Prime Video, Disney+, Paramount+, HBO Max and Apple TV+.
- Profiles for Netflix, Disney+, Paramount+, HBO Max, Amazon Prime Video and Apple TV+
- Insight profiles: globally and for 10 countries: Brazil, Canada, China, France, Germany, India, Japan, South Korea, UK, USA
- Forecasts for 138 countries and global overviews from 2015 to 2028

The report costs £1,800/€2,050/\$2,400 for a 1-5 user license.

For more information, [please click here](#) or contact lydia@digitaltvresearch.com

SPECIAL THREE-FOR-TWO OFFER

Buy two of the 2022 editions of [OTT TV & Video Forecasts Update](#), [SVOD Forecasts Update](#) and [AVOD Forecasts Update](#), and receive the third report for free. You will also receive a single, huge excel workbook that contains all of the forecasts.

Please email lydia@digitaltvresearch.com to receive more details.



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Forecasts for 138 countries:

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



Excel country sample: Belgium SVOD forecasts

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Population (000)														
Total households (000)														
TV households (000)														
Fixed broadband hholds (000)														
Smartphone subscribers (000)														
Tablet subscribers (000)														
SVOD revenues (US\$ mil.)														
Net SVOD homes (000)														
SVOD homes/TVHH														
Gross SVOD subscriptions (000)														
SVOD subs/TVHH														
SVOD subscriptions/SVOD homes														
SVOD subscribers by operator (000)														
Netflix														
Amazon Prime Video														
Disney+														
HBO														
Paramount+														
Apple TV+														
Streamz														
Proximus Pickx														
Others														
SVOD revenues by operator (US\$ mil.)														
Netflix														
Amazon Prime Video														
Disney+														
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Paramount+														
Apple TV+														
Streamz														
Proximus Pickx														
Others														

Excel country sample: Belgium SVOD forecasts

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
SVOD ARPU by operator (\$)														
Netflix														
Amazon Prime Video														
Disney+														
HBO														
Paramount+														
Apple TV+														
Streamz														
Proximus Pickx														
Hybrid AVOD-SVOD subscribers by operator (000)														
Netflix														
Disney+														
HBO Max														
Paramount+														

Digital TV Research report schedule for 2023

	Title	Publication	Price
1	Africa Pay TV Forecasts	January	£1250/€1440/\$1500
2	Middle East & North Africa Pay TV Forecasts	January	£1250/€1440/\$1500
3	SVOD Forecasts Update (based on December 2022 results)	February	£1600/€1840/\$1900
4	Africa OTT TV and Video Forecasts	February	£1250/€1440/\$1500
5	MENA OTT TV and Video Forecasts	February	£1250/€1440/\$1500
6	North America Pay TV Forecasts	February	£700/€805/\$875
7	North America OTT TV and Video Forecasts	February	£700/€805/\$875
8	Latin America Pay TV Forecasts	March	£1250/€1440/\$1500
9	Latin America OTT TV and Video Forecasts	March	£1250/€1440/\$1500
10	Asia Pacific Pay TV Forecasts	March	£1250/€1440/\$1500
11	Asia Pacific OTT TV and Video Forecasts	March	£1250/€1440/\$1500
12	Western Europe Pay TV Forecasts	March	£1250/€1440/\$1500
13	Western Europe OTT TV and Video Forecasts	March	£1250/€1440/\$1500
14	Eastern Europe Pay TV Forecasts	April	£1250/€1440/\$1500
15	Eastern Europe OTT TV and Video Forecasts	April	£1250/€1440/\$1500
16	Global OTT TV & Video Forecasts	May	£1600/€1840/\$1900
17	Global Pay TV Forecasts	May	£2000/€2300/\$2400
18	Global AVOD Forecasts	May	£1600/€1840/\$1900
19	Global SVOD Forecasts (based on March 2023 results)	June	£1600/€1840/\$1900
20	Africa OTT & TV Update	August	£1250/€1440/\$1500
21	MENA OTT & TV Update	August	£1250/€1440/\$1500
22	Latin America OTT & TV Update	August	£1250/€1440/\$1500
23	North America OTT & TV Update	August	£700/€805/\$875
24	Eastern Europe OTT & TV Update	September	£1250/€1440/\$1500
25	Asia Pacific OTT & TV Update	September	£1250/€1440/\$1500
26	Western Europe OTT & TV Update	September	£1250/€1440/\$1500
27	SVOD Forecasts Update (based on June 2023 results)	September	£1600/€1840/\$1900
28	AVOD Forecasts Update	September	£1600/€1840/\$1900
29	OTT TV & Video Forecasts Update	September	£1600/€1840/\$1900
30	Pay TV Forecasts Update	October	£2000/€2300/\$2400
31	SVOD Forecasts Update (based on September 2023 results)	December	£1600/€1840/\$1900

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For more information, please contact lydia@digitaltvresearch.com



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