

[Global FAST Forecasts](#)

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Published in September 2023, this 226-page PDF and excel report contains extensive coverage of the FAST sector (TV episodes and movies only). Based on June 2023 results and updating major platform launches, the report comprises:

- Executive Summary.
- FAST revenue estimates for Pluto TV, Roku TV Channel, Samsung TV Plus and other major platforms (2015-2029) – globally and by country.
- Insight profiles: globally and for 10 countries: Brazil, Canada, China, France, Germany, India, Japan, South Korea, UK, USA
- FAST forecasts (2015-2029): globally, regionally and for 138 countries

The report costs £1500/€1725/\$1875 for a 1-5 user license.

For more information, [please click here](#) or contact lydia@digitaltvresearch.com



FAST forecasts (2015-2029) for these platforms:	
Country	FAST Platforms
Australia	9Now; Pluto/Ten Play; 7Plus; Samsung TV Plus
Austria	Samsung TV Plus; Pluto
Belgium	Samsung TV Plus; Pluto
Brazil	Globoplay; Pluto; Samsung TV Plus
Canada	Pluto; Samsung TV Plus; Roku Channel; CTV; Global; TVA; CBC
Denmark	Samsung TV Plus; Pluto
Finland	Samsung TV Plus; Pluto
France	Pluto; Samsung TV Plus; MyCanal
Germany	Pluto; Samsung TV Plus; RTL; Joyn
Hong Kong	TVB; Viu
India	Samsung TV Plus; Disney+ Hotstar; Zee5; Sony Liv; Voot/Jio
Indonesia	Iflix; Vidio; Vision+/MCN
Ireland	Samsung TV Plus; Pluto
Italy	Pluto; Samsung TV Plus; Mediaset
Japan	Niconico; Tver; U-Next
Latin America	Pluto
Mexico	Televisa/Blim/Vix; Pluto; Samsung TV Plus; Roku Channel
Netherlands	Samsung TV Plus; Videoland; Talpa; NPO; Viaplay; Pluto
Norway	Samsung TV Plus; Pluto
Portugal	Samsung TV Plus; Pluto
S Korea	Tving; Wavve; Samsung TV Plus
Spain	Pluto; Samsung TV Plus; MiTele; Atresmedia
Sweden	Pluto; Samsung TV Plus; TV4; Viafree
Switzerland	Samsung TV Plus; Pluto
UK	Samsung TV Plus; Roku Channel; ITVX; Channel 4; Pluto/My5; Now/Sky
USA	Peacock; Pluto; Tubi/Fox; Roku Channel; Samsung TV Plus; Amazon Freevee



Forecasts (for each year from 2015 to 2029) contain this detail for 138 countries as well as global comparisons:

SAMPLE EXCEL: Belgium FAST forecasts															
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Population (000)															
Total households (000)															
TV households (000)															
Fixed broadband households (000)															
Smartphone subscribers (000)															
Tablet subscribers (000)															
Online advertising total (\$ mil.)															
AVOD revenues (\$ mil.)															
<i>of which FAST revenues (\$ mil.)</i>															
FAST revenues by platform (\$ million)															
Samsung TV Plus															
Pluto TV															
Other															

Forecasts for 138 countries:

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



Digital TV Research report schedule for 2023

	Title	Publication
1	Africa Pay TV Forecasts	January
2	Middle East & North Africa Pay TV Forecasts	January
3	SVOD Forecasts Update (based on December 2022 results)	February
4	Africa OTT TV and Video Forecasts	February
5	MENA OTT TV and Video Forecasts	February
6	North America Pay TV Forecasts	February
7	North America OTT TV and Video Forecasts	February
8	Latin America Pay TV Forecasts	March
9	Latin America OTT TV and Video Forecasts	March
10	Western Europe Pay TV Forecasts	March
11	Western Europe OTT TV and Video Forecasts	March
12	Eastern Europe Pay TV Forecasts	March
13	Eastern Europe OTT TV and Video Forecasts	March
14	Asia Pacific Pay TV Forecasts	April
15	Asia Pacific OTT TV and Video Forecasts	April
16	Global OTT TV & Video Forecasts	April
17	Global Pay TV Forecasts	April
18	Global AVOD Forecasts	April
19	Global FAST Forecasts	April
20	Global SVOD Forecasts (based on March 2023 results)	May
21	Africa OTT TV & Video Forecasts	August
22	MENA OTT TV & Video Forecasts	August
23	Latin America OTT TV & Video Forecasts	August
24	North America OTT TV & Video Forecasts	August
25	Eastern Europe OTT TV & Video Forecasts	September
26	Asia Pacific OTT TV & Video Forecasts	September
27	Western Europe OTT TV & Video Forecasts	September
28	SVOD Forecasts Update (based on June 2023 results)	September
29	Global AVOD Forecasts	September
30	Global OTT TV & Video Forecasts	September
31	Global Pay TV Forecasts	October
32	Global FAST Forecasts	October
33	Hybrid AVOD-SVOD Forecasts	October
34	SVOD Forecasts Update (based on September 2023 results)	December

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