

[Global SVOD Forecasts](#)

Table of Contents

Published in April 2024, this 258-page PDF and excel report contains extensive coverage of the SVOD sector (TV episodes and movies). Based on December 2023 results and updating major platform launches, the report comprises:

- Executive Summary.
- Major SVOD platforms, including subscriber and revenues estimates for 138 countries, regionally and globally (2015 to 2029), including Netflix, Amazon Prime Video, Disney+, Paramount+, HBO Max and Apple TV+.
- Profiles for Netflix, Disney+, Paramount+, HBO Max, Amazon Prime Video and Apple TV+
- Insight profiles: globally and for 10 countries: Brazil, Canada, China, France, Germany, India, Japan, South Korea, UK, USA
- Forecasts for 138 countries and global overviews from 2015 to 2029

The report costs £1,600/€1,840/\$1,990 for a 1-5 user license.

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SPECIAL OFFER

Digital TV Research offers its five global OTT reports from April and May 2024 in a single bundle. The reports included are [Global OTT TV and Video Forecasts](#), [Global SVOD Forecasts](#), [Global AVOD Forecasts](#), [FAST Forecasts](#) and [Hybrid AVOD-SVOD Forecasts](#). Advantage of taking the bundle:

- Price. The bundle offers the reports at half the price of buying each report individually.
- Everything in one place. Complete workbook containing combined spreadsheets – both comparatively by row and on a country-by-country basis - from all five reports.
- Easy to manipulate excel. No need to learn how to use a new dashboard, this is excel from the start.
- Analysis of the global OTT markets from five different angles

The bundle costs £4,000/€4,600/\$5,000 for a 1-5 user license.

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Forecasts for 138 countries:

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



Excel country sample: Belgium SVOD forecasts

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Population (000)															
Total households (000)															
TV households (000)															
Fixed broadband households (000)															
Smartphone subscribers (000)															
Tablet subscribers (000)															
SVOD revenues (\$ mil.)															
SVOD subscribers (000)															
<i>SVOD subscribers/TVHH</i>															
SVOD subscriptions (000)															
<i>SVOD subscriptions/TVHH</i>															
<i>SVOD subscriptions/SVOD subscribers</i>															
SVOD subscribers by operator (000)															
Netflix															
Amazon Prime Video															
Disney+															
HBO															
Paramount+															
Apple TV+															
Streamz															
Proximus Pickx															
Others															
SVOD revenues by operator (\$ mil.)															
Netflix															
Amazon Prime Video															
Disney+															
HBO															
Paramount+															
Apple TV+															
Streamz															
Proximus Pickx															
Others															
SVOD ARPU by operator (\$)															
Netflix															
Amazon Prime Video															
Disney+															
HBO															
Paramount+															
Apple TV+															
Streamz															
Proximus Pickx															



Digital TV Research report schedule for 2024

	Title	Publication	Price
1	Africa Pay TV Forecasts	January	£1500/€1725/\$1875
2	Middle East & North Africa Pay TV Forecasts	January	£1500/€1725/\$1875
3	Africa OTT TV and Video Forecasts	February	£1500/€1725/\$1875
4	MENA OTT TV and Video Forecasts	February	£1500/€1725/\$1875
5	North America Pay TV Forecasts	February	£775/€890/\$965
6	North America OTT TV and Video Forecasts	February	£775/€890/\$965
7	Latin America Pay TV Forecasts	March	£1500/€1725/\$1875
8	Latin America OTT TV and Video Forecasts	March	£1500/€1725/\$1875
9	Western Europe Pay TV Forecasts	March	£1500/€1725/\$1875
10	Western Europe OTT TV and Video Forecasts	March	£1500/€1725/\$1875
11	Eastern Europe Pay TV Forecasts	March	£1500/€1725/\$1875
12	Eastern Europe OTT TV and Video Forecasts	March	£1500/€1725/\$1875
13	Asia Pacific Pay TV Forecasts	April	£1500/€1725/\$1875
14	Asia Pacific OTT TV and Video Forecasts	April	£1500/€1725/\$1875
15	Global OTT TV & Video Forecasts	April	£1600/€1840/\$1990
16	Global Pay TV Forecasts	April	£2000/€2300/\$2500
17	Global AVOD Forecasts	April	£1600/€1840/\$1990
18	Global SVOD Forecasts (based on Dec 2023 results)	April	£1600/€1840/\$1990
19	Global FAST Forecasts	May	£1500/€1725/\$1875
20	Global Hybrid AVOD-SVOD Forecasts	May	£1500/€1725/\$1875
21	Africa OTT TV and Video Forecasts	August	£1500/€1725/\$1875
22	MENA OTT TV and Video Forecasts	August	£1500/€1725/\$1875
23	Latin America OTT TV and Video Forecasts	August	£1500/€1725/\$1875
24	North America OTT TV and Video Forecasts	August	£775/€890/\$965
25	Eastern Europe OTT TV and Video Forecasts	September	£1500/€1725/\$1875
26	Asia Pacific OTT TV and Video Forecasts	September	£1500/€1725/\$1875
27	Western Europe OTT TV and Video Forecasts	September	£1500/€1725/\$1875
28	Global SVOD Forecasts (based on June 2024 results)	September	£1600/€1840/\$1990
29	Global AVOD Forecasts	September	£1600/€1840/\$1990
30	Global OTT TV & Video Forecasts	September	£1600/€1840/\$1990
31	Global FAST Forecasts	October	£1600/€1840/\$1990
32	Global Hybrid AVOD-SVOD Forecasts	October	£1600/€1840/\$1990
33	Global Pay TV Forecasts	November	£2000/€2300/\$2500

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