

# [Global FAST Forecasts](#)

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Published in May 2024, this 226-page PDF and excel report contains extensive coverage of the FAST sector (TV episodes and movies only). Based on December 2023 results and updating major platform launches, the report comprises:

- Executive Summary.
- FAST revenue estimates for Pluto TV, Roku TV Channel, Samsung TV Plus and other major platforms (2015-2029) – globally and by country.
- Insight profiles: globally and for 10 countries: Brazil, Canada, China, France, Germany, India, Japan, South Korea, UK, USA
- FAST forecasts (2015-2029): globally, regionally and for 138 countries

The report costs £1500/€1725/\$1875 for a 1-5 user license.

***For more information, [please click here](#) or contact [lydia@digitaltvresearch.com](mailto:lydia@digitaltvresearch.com)***



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### FAST forecasts (2015-2029) for these platforms:

Country	FAST Platforms
<b>Australia</b>	9Now; Pluto/Ten Play; 7Plus; Samsung TV Plus
<b>Austria</b>	Samsung TV Plus; Pluto
<b>Belgium</b>	Samsung TV Plus; Pluto
<b>Brazil</b>	Globoplay; Pluto; Samsung TV Plus
<b>Canada</b>	Pluto; Samsung TV Plus; Roku Channel; CTV; Global; TVA; CBC
<b>Denmark</b>	Samsung TV Plus; Pluto
<b>Finland</b>	Samsung TV Plus; Pluto
<b>France</b>	Pluto; Samsung TV Plus; MyCanal
<b>Germany</b>	Pluto; Samsung TV Plus; RTL; Joyn
<b>Hong Kong</b>	TVB; Viu
<b>India</b>	Samsung TV Plus; Disney+ Hotstar; Zee5; Sony Liv; Voot/Jio
<b>Indonesia</b>	Iflix; Vidio; Vision+/MCN
<b>Ireland</b>	Samsung TV Plus; Pluto
<b>Italy</b>	Pluto; Samsung TV Plus; Mediaset
<b>Japan</b>	Niconico; Tver; U-Next
<b>Latin America</b>	Pluto
<b>Mexico</b>	Televisa/Blim/Vix; Pluto; Samsung TV Plus; Roku Channel
<b>Netherlands</b>	Samsung TV Plus; Videoland; Talpa; NPO; Viaplay; Pluto
<b>Norway</b>	Samsung TV Plus; Pluto
<b>Portugal</b>	Samsung TV Plus; Pluto
<b>S Korea</b>	Tving; Wavve; Samsung TV Plus
<b>Spain</b>	Pluto; Samsung TV Plus; MiTele; Atresmedia
<b>Sweden</b>	Pluto; Samsung TV Plus; TV4; Viafree
<b>Switzerland</b>	Samsung TV Plus; Pluto
<b>UK</b>	Samsung TV Plus; Roku Channel; ITVX; Channel 4; Pluto/My5; Now/Sky
<b>USA</b>	Peacock; Pluto; Tubi/Fox; Roku Channel; Samsung TV Plus; Amazon Freevee

*Forecasts (for each year from 2015 to 2029) contain this detail for 138 countries as well as global comparisons:*

<b>SAMPLE EXCEL: Belgium FAST forecasts</b>															
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Population (000)															
Total households (000)															
TV households (000)															
Fixed broadband households (000)															
Smartphone subscribers (000)															
Tablet subscribers (000)															
Online advertising total (\$ mil.)															
AVOD revenues (\$ mil.)															
of which FAST revenues (\$ mil.)															
FAST revenues by platform (\$ million)															
Samsung TV Plus															
Pluto TV															
Other															

*Forecasts for 138 countries:*

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



## Digital TV Research report schedule for 2024

	<b>Title</b>	<b>Publication</b>	<b>Price</b>
1	<a href="#">Africa Pay TV Forecasts</a>	January	£1500/€1725/\$1875
2	<a href="#">Middle East &amp; North Africa Pay TV Forecasts</a>	January	£1500/€1725/\$1875
3	<a href="#">Africa OTT TV and Video Forecasts</a>	February	£1500/€1725/\$1875
4	<a href="#">MENA OTT TV and Video Forecasts</a>	February	£1500/€1725/\$1875
5	<a href="#">North America Pay TV Forecasts</a>	February	£775/€890/\$965
6	<a href="#">North America OTT TV and Video Forecasts</a>	February	£775/€890/\$965
7	<a href="#">Latin America Pay TV Forecasts</a>	March	£1500/€1725/\$1875
8	<a href="#">Latin America OTT TV and Video Forecasts</a>	March	£1500/€1725/\$1875
9	<a href="#">Western Europe Pay TV Forecasts</a>	March	£1500/€1725/\$1875
10	<a href="#">Western Europe OTT TV and Video Forecasts</a>	March	£1500/€1725/\$1875
11	<a href="#">Eastern Europe Pay TV Forecasts</a>	March	£1500/€1725/\$1875
12	<a href="#">Eastern Europe OTT TV and Video Forecasts</a>	March	£1500/€1725/\$1875
13	<a href="#">Asia Pacific Pay TV Forecasts</a>	April	£1500/€1725/\$1875
14	<a href="#">Asia Pacific OTT TV and Video Forecasts</a>	April	£1500/€1725/\$1875
15	<a href="#">Global OTT TV &amp; Video Forecasts</a>	April	£1600/€1840/\$1990
16	<a href="#">Global Pay TV Forecasts</a>	April	£2000/€2300/\$2500
17	<a href="#">Global AVOD Forecasts</a>	April	£1600/€1840/\$1990
18	<a href="#">Global SVOD Forecasts (based on Dec 2023 results)</a>	April	£1600/€1840/\$1990
19	<a href="#">Global FAST Forecasts</a>	May	£1500/€1725/\$1875
20	<a href="#">Global Hybrid AVOD-SVOD Forecasts</a>	May	£1500/€1725/\$1875
21	<a href="#">Africa OTT TV and Video Forecasts</a>	August	£1500/€1725/\$1875
22	<a href="#">MENA OTT TV and Video Forecasts</a>	August	£1500/€1725/\$1875
23	<a href="#">Latin America OTT TV and Video Forecasts</a>	August	£1500/€1725/\$1875
24	<a href="#">North America OTT TV and Video Forecasts</a>	August	£775/€890/\$965
25	<a href="#">Eastern Europe OTT TV and Video Forecasts</a>	September	£1500/€1725/\$1875
26	<a href="#">Asia Pacific OTT TV and Video Forecasts</a>	September	£1500/€1725/\$1875
27	<a href="#">Western Europe OTT TV and Video Forecasts</a>	September	£1500/€1725/\$1875
28	<a href="#">Global SVOD Forecasts (based on June 2024 results)</a>	September	£1600/€1840/\$1990
29	<a href="#">Global AVOD Forecasts</a>	September	£1600/€1840/\$1990
30	<a href="#">Global OTT TV &amp; Video Forecasts</a>	September	£1600/€1840/\$1990
31	<a href="#">Global FAST Forecasts</a>	October	£1600/€1840/\$1990
32	<a href="#">Global Hybrid AVOD-SVOD Forecasts</a>	October	£1600/€1840/\$1990
33	<a href="#">Global Pay TV Forecasts</a>	November	£2000/€2300/\$2500

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