

# Hybrid AVOD-SVOD Forecasts

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Published in September 2023, this 242-page PDF and excel report contains extensive coverage of hybrid AVOD-SVOD sector (TV episodes and movies). Based on June 2023 results and updating major platform launches, the report comprises:

- Executive Summary.
- AVOD-SVOD platforms for Netflix, Disney+, Paramount+ and HBO Max, including subscriber and revenues estimates for 138 countries, regionally and globally (2015 to 2029),.
- Insight profiles: globally and for 10 countries: Brazil, Canada, China, France, Germany, India, Japan, South Korea, UK, USA
- Forecasts for 138 countries and global overviews from 2015 to 2029

The report costs £1,500/€1,725/\$1,875 for a 1-5 user license.

***For more information, [please click here](#) or contact [lydia@digitaltvresearch.com](mailto:lydia@digitaltvresearch.com)***



*Forecasts for 138 countries:*

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



## SAMPLE Country Excel: Belgium hybrid AVOD-SVOD forecasts

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
<b>SVOD subscribers by operator (000)</b>															
Netflix															
Disney+															
HBO															
Paramount+															
<b>SVOD revenues by operator (\$ mil.)</b>															
Netflix															
Disney+															
HBO															
Paramount+															
<b>Hybrid AVOD-SVOD subscribers by operator (000)</b>															
Netflix															
Disney+															
HBO Max															
Paramount+															
<b>Hybrid SVOD revenues by operator (\$ mil.)</b>															
Netflix															
Disney+															
HBO Max															
Paramount+															
<b>AVOD revenues by platform (\$ million)</b>															
Netflix															
Disney+															
HBO Max															
Paramount+															

## Digital TV Research report schedule for 2023

	Title	Publication
1	<a href="#">Africa Pay TV Forecasts</a>	January
2	<a href="#">Middle East &amp; North Africa Pay TV Forecasts</a>	January
3	<a href="#">SVOD Forecasts Update (based on December 2022 results)</a>	February
4	<a href="#">Africa OTT TV and Video Forecasts</a>	February
5	<a href="#">MENA OTT TV and Video Forecasts</a>	February
6	<a href="#">North America Pay TV Forecasts</a>	February
7	<a href="#">North America OTT TV and Video Forecasts</a>	February
8	<a href="#">Latin America Pay TV Forecasts</a>	March
9	<a href="#">Latin America OTT TV and Video Forecasts</a>	March
10	<a href="#">Western Europe Pay TV Forecasts</a>	March
11	<a href="#">Western Europe OTT TV and Video Forecasts</a>	March
12	<a href="#">Eastern Europe Pay TV Forecasts</a>	March
13	<a href="#">Eastern Europe OTT TV and Video Forecasts</a>	March
14	<a href="#">Asia Pacific Pay TV Forecasts</a>	April
15	<a href="#">Asia Pacific OTT TV and Video Forecasts</a>	April
16	<a href="#">Global OTT TV &amp; Video Forecasts</a>	April
17	<a href="#">Global Pay TV Forecasts</a>	April
18	<a href="#">Global AVOD Forecasts</a>	April
19	<a href="#">Global FAST Forecasts</a>	April
20	<a href="#">Global SVOD Forecasts (based on March 2023 results)</a>	May
21	<a href="#">Africa OTT TV &amp; Video Forecasts</a>	August
22	<a href="#">MENA OTT TV &amp; Video Forecasts</a>	August
23	<a href="#">Latin America OTT TV &amp; Video Forecasts</a>	August
24	<a href="#">North America OTT TV &amp; Video Forecasts</a>	August
25	<a href="#">Eastern Europe OTT TV &amp; Video Forecasts</a>	September
26	<a href="#">Asia Pacific OTT TV &amp; Video Forecasts</a>	September
27	<a href="#">Western Europe OTT TV &amp; Video Forecasts</a>	September
28	<a href="#">SVOD Forecasts Update (based on June 2023 results)</a>	September
29	<a href="#">Global AVOD Forecasts</a>	September
30	<a href="#">Global OTT TV &amp; Video Forecasts</a>	September
31	<a href="#">Global Pay TV Forecasts</a>	October
32	<a href="#">Global FAST Forecasts</a>	October
33	<a href="#">Hybrid AVOD-SVOD Forecasts</a>	October
34	<a href="#">SVOD Forecasts Update (based on September 2023 results)</a>	December

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